

HEMONG PATEL

Video-First Content Producer | Social Content Specialist

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PROFESSIONAL SUMMARY

Video-first content producer with 16+ years' experience delivering high-quality digital content for complex, global organisations. Specialises in leadership-led, short-form and event-driven video, working closely with senior executives and cross-functional teams to turn real moments into clear, engaging stories that strengthen brand, culture and organisational visibility.

Combines hands-on production expertise with strong editorial judgement, stakeholder awareness and a calm, structured approach under pressure. Known for elevating executive presence on camera, building efficient content workflows and delivering polished, compliant, brand-aligned assets that perform across LinkedIn, YouTube and internal channels.

KEY ACHIEVEMENTS

- Built an in-house studio that delivered £200k annual savings and significantly improved production speed.
- Introduced AI-supported workflows that reduced pre-production time by around 40%.
- Regularly partnered with C-suite leaders on high-stakes filming, providing calm, clear on-camera coaching.
- Ensured all video and digital content met WCAG accessibility standards and aligned with UK Equality Act requirements.

CORE SKILLS

Video Production & Capture	Editing & Post-Production	Motion Graphics & After Effects
Stakeholder Engagement	Content Workflow & Ops	AI-Assisted Production
Adobe Creative Cloud	Short-Form Social Content	Brand & Compliance Governance

PROFESSIONAL EXPERIENCE

Digital Marketing Specialist – Video, Social Media & Content Lead

BOC UK & Ireland (A Linde Company) • 2010 – March 2026

Video Production & Social-Led Content

- Directed end-to-end production of video content for digital and social channels, from leadership messages to event coverage and campaign storytelling.
- Filmed interviews and on-site activity, providing on-camera guidance to help contributors deliver with confidence and clarity.
- Produced fast-turnaround short-form content tailored to social media behaviours and audience expectations.

Editing, Motion Graphics & Post-Production

- Managed the full production lifecycle including storyboarding, scripting, filming, editing, motion graphics and audio post-production.
- Delivered polished, brand-aligned content for internal and external audiences.
- Integrated AI-assisted workflows to streamline pre-production and accelerate asset creation.

Cross-Functional Collaboration & Governance

- Partnered with Communications, Marketing, HR, Operations, Healthcare and Engineering teams to translate complex information into clear, accessible content.
- Oversaw production logistics including schedules, timelines, approvals, contracts and legal releases.
- Ensured all content met brand, regulatory and accessibility standards.

Internet & Intranet Editor

BOC UK & Ireland • 2007 – 2010

- Led a major digital transformation, consolidating 27 legacy platforms into a single global intranet.
- Produced digital content, photography and internal video features to drive engagement.

Earlier Digital, Creative & Communications Roles

Telecoms, Technology, Education, Public Sector • 1998 – 2007

- Delivered branding, multimedia content, website development and internal communications across multiple sectors.
- Led major rebranding projects including BTK Bulgaria and Ventelo Telecom.

TECHNICAL SKILLS

Adobe Creative Cloud (Premiere Pro, After Effects, Audition, Photoshop, Illustrator) • Broadcast & DSLR/Mirrorless Cameras • Lighting & Audio • SharePoint • WordPress • Brandwatch • Microsoft 365 • Adobe Firefly • Leonardo.ai • Copilot / ChatGPT

EDUCATION

MA Social Media

Communication & Cultural Studies and Public Media BA (Hons)

Clothing & Fashion Design BA (Hons)

PORTFOLIO

Roles on each project are specified below.

Showreel: [Video Production Showreel](#) — Director, DOP, Editor, Motion Graphics

Driver Safety Documentary: [Driver Safety — A True Story](#) — Director, DOP, Editor

Healthcare & Safety: [Healthcare & Safety — Patient and Workforce Communications](#) — Director, DOP, Editor, Scriptwriter

Leadership Lens Series: [Leadership Lens — Senior Leaders](#) — Director, DOP, Editor

Science Education Series (SWOG): [The Secret World of Gases — STEM Education Series](#) — Director, DOP, Editor, Motion Graphics/VFX